



NORTHWEST TERRITORIES  
**LIQUOR AND  
CANNABIS**  
COMMISSION

# Quarterly Sales Report

January 1, 2024 to March 31, 2024

## Summary

The Northwest Territories Liquor and Cannabis Commission (NTLCC) regulates the distribution of alcohol and cannabis to ensure NWT residents have safe and legal access to alcohol and cannabis.

Liquor is sold in seven liquor stores across the Northwest Territories under contract with NTLCC. NWT residents may also order liquor products through mail order services.

Cannabis is currently sold in two liquor stores across the Northwest Territories under contract with the NTLCC, four private stores, and one private online store.

**This report provides detailed summaries of sales by product category and by store for the period of January 1, 2024 to March 31, 2024.**

# Liquor sales

NLCC sells liquor to:

Consumers: Individuals who purchase liquor through an NWT liquor store

Licensees: Establishments/organizations that have a valid licence or permit from the Northwest Territories Liquor Licensing Board

Manufacturers: Per the Liquor Regulations (4.1) A licence holder who manufactures their own liquor and who sells it directly to patrons in the Northwest Territories is deemed to have first sold the liquor to the Commission and purchased it back from the Commission.

**Table 1: Sales by distribution channel (\$000's)**

Channel	Q1	Q2	Q3	Q4	YTD
Consumers	\$12,598	\$10,104	\$11,970	\$10,725	\$45,397
Licensees	\$1,423	\$1,235	\$1,428	\$1,150	\$5,236
Manufacturers	\$18	\$17	\$15	\$14	\$64
<b>Total</b>	<b>\$14,039</b>	<b>\$11,356</b>	<b>\$13,413</b>	<b>\$11,889</b>	<b>\$50,697</b>

**Table 2: Liquor sales by store (\$000's)**

Store	Q1	Q2	Q3	Q4	YTD
Yellowknife Shop	\$4,948	\$3,533	\$4,593	\$3,716	\$16,790
Yellowknife Store	\$3,428	\$2,621	\$3,308	\$3,035	\$12,392
Inuvik	\$2,012	\$2,121	\$1,965	\$1,876	\$7,974
Hay River	\$1,433	\$1,068	\$1,486	\$1,328	\$5,315
Norman Wells	\$603	\$700	\$584	\$685	\$2,572
Fort smith	\$887	\$448	\$799	\$682	\$2,816
Fort Simpson	\$670	\$803	\$613	\$527	\$2,613
Other	\$58	\$62	\$65	\$40	\$225
<b>Total</b>	<b>\$14,039</b>	<b>\$11,356</b>	<b>\$13,413</b>	<b>\$11,889</b>	<b>\$50,697</b>

**Table 3: Liquor sales by product (\$000's)**

Product	Q1	Q2	Q3	Q4	YTD
Spirits	\$5,920	\$4,897	\$6,147	\$5,644	\$22,608
Wine	\$1,792	\$1,327	\$2,088	\$1,655	\$6,862
Beer	\$4,748	\$3,699	\$3,941	\$3,485	\$15,873
Coolers & Ciders	\$1,579	\$1,433	\$1,237	\$1,105	\$5,354
<b>Total</b>	<b>\$14,039</b>	<b>\$11,356</b>	<b>\$13,413</b>	<b>\$11,889</b>	<b>\$50,697</b>

# Cannabis sales

NLCC sells cannabis to consumers directly through three NWT liquor stores, and indirectly through three private stores and one online private store.

**Table 4: Cannabis sales by store (\$000's)**

Store	Q1	Q2	Q3	Q4	YTD
Cannabis Warehouse	\$1,589	\$1,247	\$2,557	\$1,586	\$6,979
Norman Wells	\$80	\$0	\$0	\$0	\$80
Fort Smith	\$217	\$128	\$257	\$267	\$869
Fort Simpson	\$126	\$143	\$106	\$134	\$509
<b>Total</b>	<b>\$2,012</b>	<b>\$1,518</b>	<b>\$2,920</b>	<b>\$1,987</b>	<b>\$8,437</b>

**Table 5: Cannabis sales by product (\$000's)**

Product	Q1	Q2	Q3	Q4	YTD
Dried Cannabis	\$1,469	\$1,005	\$1,878	\$1,234	\$5,586
Cannabis Extracts Ingested	\$22	\$11	\$25	\$29	\$87
Cannabis Edibles Solid	\$64	\$70	\$65	\$106	\$305
Cannabis Edibles Non-Solid	\$36	\$19	\$17	\$36	\$108
Cannabis Extracts Inhaled	\$419	\$412	\$931	\$576	\$2,338
Topicals	\$1	\$1	\$4	\$5	\$11
Seeds	\$0	\$0	\$0	\$1	\$1
Other	\$1	\$0	\$0	\$0	\$1
<b>Total</b>	<b>\$2,012</b>	<b>\$1,518</b>	<b>\$2,920</b>	<b>\$1,987</b>	<b>\$8,437</b>